



Kelloggs Merchandising POG V1 Most Divisions

- **Select Divisions:**

- 011-Atlanta
- 024-Louisville
- 025-Delta
- 026-Nashville
- 034-Houston
- 035-Dallas
- 531-Chicago
- 534-Wisconsin
- 615-Dillons
- 620-King Soopers
- 660-Fry's
- 703-Ralph's
- 705-QFC
- 706-Smith's

- **Total Shelves: 1 - Top of the Unit**

- **SKU Variations: 3 UPC's**

- 8 Count - Kashi GO Honey Almond Flax Crunch:
0001862711579
- 8 Count - Kashi GO Chocolate Crunch:
0001862711583
- 16 Count - Kashi GO Peanut Butter Crunch:
0001862711565

- **Stylistic Marker: will come in packs of 10 QTY**



	Product Name + UPC	QTY Notes:
Shelf 1	FLOWFLEX COVID-19 ANTIGEN HOME TEST - 0068260766026	Facing: 4 - Backstock behind
Shelf 2	FLOWFLEX COMBO COVID- FLU TEST 0081010729001	Facing: 4 - Backstock behind
Shelf 3	2SAN THC DRUG TEST 0085005233559 2SAN 16 PANEL DRG TST 0085005233556	Facing: 3 - Backstock behind Facing: 1 - Backstock behind
Shelf 4	NARCAN NALOXONE HCL NASAL SPRAY 4MG 0036954762702 2SAN 8 PANEL DRUG TEST 0085005233555	Facing: 4 - Backstock behind Facing: 2 - Backstock behind

Do Not Move Product on these shelves, this is an example of what Kroger Corporate wants on the shelves.





Top of Unit

Product Name + UPC

QTY Notes:

Kashi GO Honey Almond Flax Crunch - 001862711579

Facing: 1 - Backstock Behind

Kashi GO Chocolate Crunch - 001862711583

Facing: 1 - Backstock Behind

Kashi GO Peanut Butter Crunch - 001862711565

Facing: 1 - Backstock Behind

Kashi GO Peanut Butter Crunch - 001862711565

Facing: 1 - Backstock Behind

Shelf 1

2San Covid 19 + Flu A&B Rapid Self Test - 0085005233541

Facing: 10 - Backstock behind

Shelf 2

2San Covid 19 + Flu A&B Rapid Self Test - 0085005233541

Facing: 10 - Backstock behind

Shelf 3

FLOWFLEX COVID-19 ANTIGEN HOME TEST - 0068260766026

Facing: 6 - Backstock behind

Only Install/Move product on the shelves listed above



Shelf 1

Product Name + UPC

QTY Notes:

FASTEP COVID-19 ANTIGEN PEN
HOME TEST 2 PACK 0081002263042

Facing: 8 - Backstock
behind

Shelf 2

FASTEP COVID-19 ANTIGEN PEN
HOME TEST 2 PACK 0081002263042

Facing: 8 - Backstock
behind

Shelf 3

2SAN COLORECTAL HLTH
TEST - 0085005233573

Facing: 5- Backstock
behind

Shelf 4

HEALTHY ME URINARY TRACT
INFECTION TEST CASE 0068260765125

Facing: 6 - Backstock
behind

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wants on the shelves.