

P8 2026 Kellogg's Merchandising, and USB Program Details

- 1) **Install Dates/Mission:** Install should be completed between Tuesday 8/18 and Monday 9/7 across ALL Divisions. Your GoSpotCheck mission will be updated to include the details of this bulletin.
- 2) **Initial Kellogg Product Location - 120-Dry Grocery in Back of House (Back area)**
 - Places to check for Product
 - Check with Store Manager (they can use the Zebra device to look up by SKU the last truck they got in and QTY of each SKU)
 - They can also authorize boxes to come out of inline to satisfy the unit stock
 - Check the back loading dock/120-Dry Grocery section
 - The receiver (usually in stores until 3 PM) is a great resource for finding this product.
 - Special notes/keywords to mention: Shipped through Peyton, Kroger estimated delivery date: By 8/18
 - Check In-Line (Cereal/Granola section)
 - We have seen some locations where it's in the shipping box above the product in "Backstock"
 - In-Line should only be pulled with the approval of the Store Manager/Manager on Duty.
 - Check the back of the PharmaVision Unit (likely will not be there)
 - See Pharmacist regarding the Kellogg 3 Count Product pricing change
 - *Product shipped through Peyton with an estimated arrival date at all stores by 8/18, they will ship in a 10 count shipper (see Merchandising Guide).*
- 3) **Kellogg PDQ Tray: (Please see bottom of bulletin for photos)**
 - Kellogg's Merchandising team will begin installing PDQ trays at all locations starting the weekend of August 21st.
 - Each PDQ holds 16 total units
 - If no product is installed on the PharmaVision shelf at a location they visit, they will pull the same SKU as the POG and install it prior to your arrival. Please notate this on your mission if there are any issues (there is a question for this already)
 - Any extra product will need to go back in line (either in the Grocery section, or back in 120-Dry Grocery section if you found it originally there)
- 4) **Product Details: (Please see bottom of bulletin for photos)**
 - Product will include the following:
 - 8 Count - Kashi GO Honey Almond Flax Crunch: 0001862711579
 - Can have up to 10 Count on PV Shelf
 - 8 Count - Kashi GO Chocolate Crunch: 0001862711583
 - Can have up to 10 Count on PV Shelf
 - 16 Count - Kashi GO Peanut Butter Crunch: 0001862711565
 - Can have up to 20 count on PV Shelf
- 5) **Unit Pricing - Required**
 - Please let the Pharmacist know you have installed the product, and it can be priced at the specialist's earliest convenience.
- 6) **Plan-o-Gram (POG) Version:** Please follow the POG to display the NEW KashiGo product:

- **POG 1 Majority Divisions**– Featuring 3 separate Kellogg's SKU's (Kelloggs KashiGO Honey Almond, Chocolate Crunch, Peanut Butter Crunch) product on the front shelves. (Please note, 2San products on the sides changed – you don't need to move this, just note in mission if it's the old version)
- **POG 2 Lively Divisions** – Featuring 3 separate Kelloggs SKU's (Kelloggs KashiGO Honey Almond, Chocolate Crunch, Peanut Butter Crunch) on top of unit, 4 units (per store) of the Lively Product (Divisions: 016-Columbus + 021-Central should have received their 4 units per store in the last 2 weeks, Communications sent by Heidi C. at Kroger HQ).
- **POG 3 Olipop Division** - Featuring 3 separate Kellogg's SKU's (Kelloggs KashiGO Honey Almond, Chocolate Crunch, Peanut Butter Crunch) on top of unit, 4 units (per store) of the Lively Product (Divisions: 016-Columbus + 021-Central should have received their 4 units per store in the last 2 weeks, Communications sent by Heidi C. at Kroger HQ). Olipop 36 cans per shelf 2 different sku's (Olipop Apple Crisp + Cream Soda)

7) **USB** – There are 4 different USB's for this period. You should have received it by 8/21/2026. It is:

- **8_2026_PV_Partial_V1** - BLACK USB (All Other Divisions)
- **8_2026_PV_Partial_V2** - RED USB (016-Columbus, 018-Michigan, 021-Central)
- **8_2026_PV_Partial_V3** - YELLOW USB (014-Cincinnati Only)
- **8_2026_PV_Partial_V4** - GREEN USB (701-Fred Meyer Only)

8) TV Service Request Sticker Instructions

- We will be adding a Service Request Sticker to the backs of the TV's. A picture of the card and placement will be shown on the Merchandising Website: www.pharmavisiontv.com/merch
 - Please prioritize placing a sticker on the side of the USB port of the TV.
 - If the current TV Service Sticker is peeling, please replace, or notate in the mission

9) **Do Not Remove Sticker Verification** - Double check that the Do Not Remove Sticker is located on the backside of the unit, it should **not** be on the front, side or top of the unit, if it is, please make sure to go off the unit.

10) **GoSpotCheck P8 Mission** - Some mission updates have been made; all Brick Tattoo and USB requests will be in one mission.

- TASK: Please take a photo of the unit as you found it. "Before" photo:
- This task HAS to be done before you touch the unit, the **"Before"** being key, to how you found the unit. This is vital for us to use when sending feedback to Kroger's internal team regarding any issues we note. **Please make sure to take clear, and closer up photos of the damage so we can visually see it, far out photos are fine for one photo, but we need close ups as well.**
 - If you are unable to find your store in your mapping, please use store: 111-111 and make sure to notate in the Mission notes which Division-store (000-000) it should have been.
 - Any visit to a store needs to be logged in GoSpotCheck, regardless of if you are able to install or service the unit if it's on your full store list. This ensures accurate communication internally on when the last time a store was visited for historical purposes.
- Task: **Please open up the back of the unit, and install the shelf towards the top brackets**
 - Shelf pegs should be used on the 4th or 5th holes from the top, and white shelf inside the bottom of the unit will be placed. Please see the photos below.

11) **Brick Tattoo – New Material + Size** - We will still need audits to occur at all Brick Tattoo locations during the P8 Mission.

- Please check on the Brick Tattoo's at the locations you visit, to see if there are any issues, make sure to take a photo in GoSpotCheck before removing.
- All Lively Brick Tattoo's should be removed in the 014-Cincinnati + 018-Michigan Divisions

12) Full Store List & Badger Mapping

- To ensure minimal confusion, your store list will include the USB note on which USB should be installed at each store.
- If there is a Service request that needs to be handled at a store, it will be highlighted yellow (In the PV Service Requests column), If there are any additional supplies you need, please make sure to let us know prior to

running your mission, although we have accounted for any “Service Tools they need” in your Route Overview, so please consult that list first.

- Badger Mapping includes ONLY the time estimates for installing the Product, USB and Brick Tattoo check, if you perform a service request, it needs to be noted in the GoSpotCheck mission as well as on your invoice.
 - If you encounter an extenuating service request that was not on the Full Store List, please notify Emily and Katie immediately via text with a photo of the issue, and your recommendation for fixing/repairing while you’re at the store.

Service Request	Amount
1 caster replacement	\$30.00
each additional caster replace	\$5.00
TV replacement	\$15.00
Front Shelf Replacement	\$15
Light Kit (full)	\$30.00

13) Invoicing Deadlines

- Moving forward, all invoices will need to be submitted prior to 5 PM EST on Friday. Please ensure the following is updated on each one:
 - Invoice #
 - Invoice Date (must match the date submitted by email)
 - For: (Make sure correct Period is noted)
 - Full Route: USB & BT count: (how many were installed)
 - Double check Calculation
- Please see below calendar of submission deadlines for this run:

Payroll Important Dates			
Week of	Due Date	Final edits due by	Payment Date
August 14-20	August 21, 2026 4 PM EST	August 24, 2026 10 AM EST	August 28, 2026
August 21-27	August 28, 2026 4 PM EST	August 31, 2026 10 AM EST	September 4, 2026
August 28-September 3	September 4, 2026 4 PM EST	September 7, 2026 10 AM EST	September 11, 2026
September 4-10	September 11, 2026 4 PM EST	September 14, 2026 10 AM EST	September 18, 2026
September 10-17	September 18, 2026 4 PM EST	September 21, 2026 10 AM EST	September 25, 2026

Kelloggs PDQ Tray



