

P7 2026 OliPop Merchandising, and USB Program Details

- 1) **Install Dates/Mission:** Install should be completed between Wednesday 7/22 and Monday 7/27 only in the 014-Cincinnati Division. Your GoSpotCheck mission will be updated to include the details of this bulletin.
- 2) **Initial Product Location -**
 - Places to check for Product
 - Check the back loading dock/grocery section
 - Check the back of the PharmaVision Unit (likely will not be there)
 - See Pharmacist regarding the OliPop (*2 SKU's, Crisp Apple + Cream Soda) pricing change
 - *Product shipped from 1 DC on 7/17, they have a PIC tag attached to them (12 pack cans, 6 packs of Apple Crisp – 3 packs of Cream Soda on a flat).*
 - See receiver in Back
 - See store manager (Customer Service desk can page them)
 - Refer to your updated Full Store List – we will update tracking details Tuesday 7/21 as we receive it from the distributor.
- 3) **Product Details**
 - Product will include the following:
 - Olipop Crisp Apple Prebiotic Soda Can - 0085006263943
 - Olipop Cream Soda Prebiotic Soda Can - 0085002770289
- 4) **Unit Pricing - Required**
 - Please let the Pharmacist know you have installed the product, and it can be priced at the specialist's earliest convenience.
- 5) **Plan-o-Gram (POG) Version:** Please follow the POG to display the NEW Olipop product.
 - POG 1 – Featuring 2 separate SKU's (OliPop Crisp Apple + Olipop Cream Soda) product on the front shelves – With Lively moving to the top of the unit
- 6) **USB –** There is a new USB for this period. You should have received it by 7/20/2026. It is:
 - **7_2026_PV_Partial_V1**
- 7) **TV Service Request Sticker Instructions**
 - We will be adding a Service Request Sticker to the backs of the TV's. A picture of the card and placement will be shown on the Merchandising Website: www.pharmavisiontv.com/merch
 - *Please prioritize placing a sticker on the side of the USB port of the TV.*
- 8) **Do Not Remove Sticker Verification** - Double check that the Do Not Remove Sticker is located on the backside of the unit, it should **not** be on the front, side or top of the unit, if it is, please make sure to go and remove it off the unit.
- 9) **GoSpotCheck P7 Mission** - Some mission updates have been made; all Brick Tattoo and USB requests will be in one mission.
 - TASK: Please take a photo of the unit as you found it. "Before" photo:
 - This task HAS to be done before you touch the unit, the **"Before"** being key, to how you found the unit. This is vital for us to use when sending feedback to Kroger's internal team regarding any issues we note.

- o If you are unable to find your store in your mapping, please use store: 111-111 and make sure to notate in the Mission notes which Division-store (000-000) it should have been.
- o Any visit to a store needs to be logged in GoSpotCheck, regardless of if you are able to install or service the unit if it's on your full store list. This ensures accurate communication internally on when the last time a store was visited for historical purposes.

10) Brick Tattoo – New Material + Size - We have a larger size Brick Tattoo that will be going up with different material.

- Please check on the Brick Tattoo's at the locations you visit, to see if there are any issues, make sure to take a photo in GoSpotCheck before removing.
- All Lively Brick Tattoo's should be removed

11) Full Store List & Badger Mapping

- To ensure minimal confusion, your store list will include the USB note on which USB should be installed at each store.
- If there is a Service request that needs to be handled at a store, it will be highlighted yellow (In the PV Service Requests column), If there are any additional supplies you need, please make sure to let us know prior to running your mission, although we have accounted for any "Service Tools they need" in your Route Overview, so please consult that list first.
- Badger Mapping includes ONLY the time estimates for installing the Product, USB and Brick Tattoo check, if you perform a service request, it needs to be noted in the GoSpotCheck mission as well as on your invoice.
 - o If you encounter an extenuating service request that was not on the Full Store List, please notify Emily and Katie immediately via text with a photo of the issue, and your recommendation for fixing/repairing while you're at the store.

12) Invoicing Deadlines

- Moving forward, all invoices will need to be submitted prior to 9 AM EST on Monday. Please ensure the following is updated on each one:
 - o Invoice #
 - o Invoice Date (must match the date submitted by email)
 - o For: (Make sure correct Period is noted)
 - o Full Route: USB & BT count: (how many were installed)
 - o Double check Calculation
- Please see below calendar of submission deadlines for this run:

Payroll Important Dates			
Week of	Due Date	Final edits due by	Payment Date
July 17-24	July 24, 2026 5 PM EST	July 27, 2026 9 AM EST	July 31. 2026
July 25-31	July 31, 2026 5 PM EST	August 3, 2026 9 AM EST	August 7. 2026